

Leading The Way



Rankings update

M'hamed el Aisati, Elsevier Tunis, 06 October 2016



The importance of Rankings



Empowering Knowledge

Rankings are cited by many stakeholders as being **important**



Students & Parents



Project of competitiveness improvement of Leading Russian Universities among the leading world scientific

University Management



Policy Makers

85% of **students** find university ranking as important in their selection of institute to study

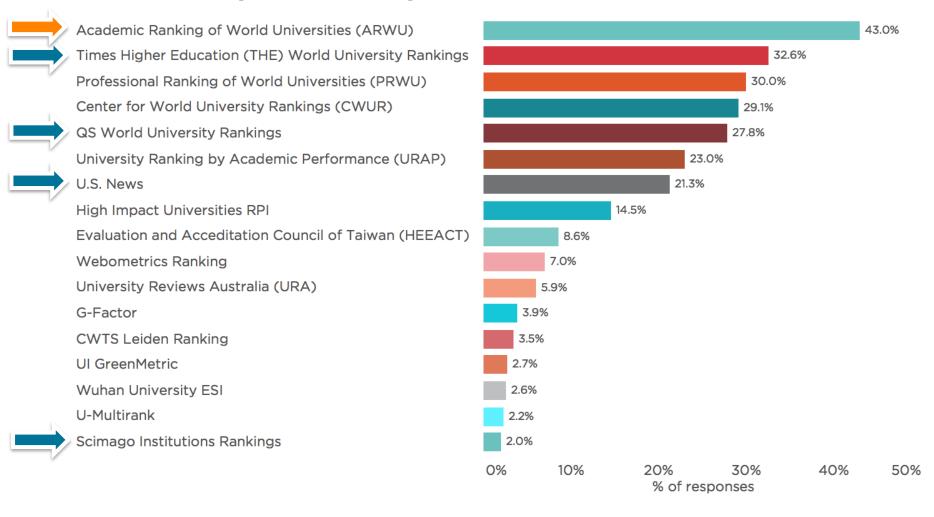
33% of **students** find university ranking as the most important factor (number 1 factor, followed by 21% employer recognition, etc.)

The goal of the program is that by 2020 at least 5 Russian universities will be in the top 100 universities as denoted by QS World University ranking.

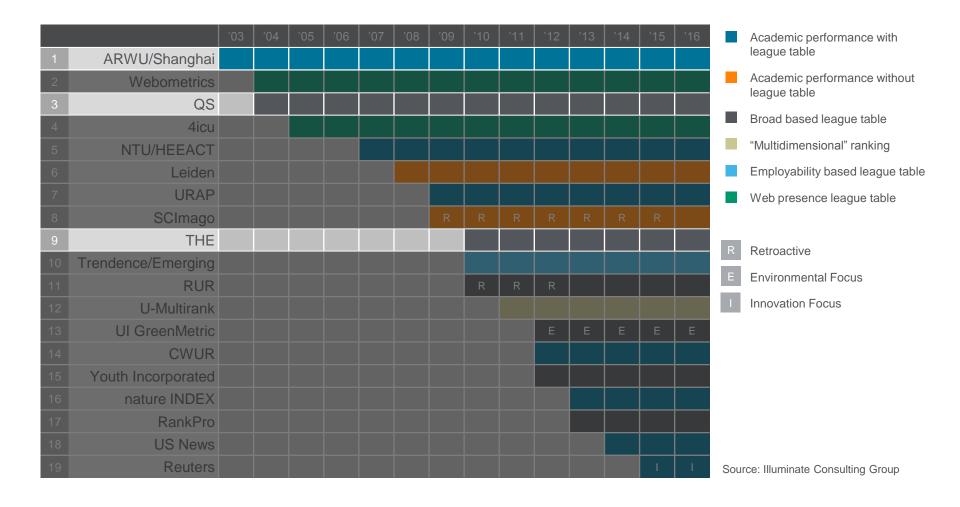
David Willets (former UK Universities & Science minister):

"We broadly accept the criteria used by the THE, which is why our policies are focused on the same areas."

Students primarily use a small number of powerhouse rankings systems, although there are significant variations by nationality



Global University Rankings



Bibliometric data providers vs. ranking agencies

unique to Scopus / SciVal

shared with Thomson













A closer look at...



Use Scopus:

- 2007-2009: Under QS partnership
- Since Oct. 2014: Directly from Elsevier
- Rankings existing: World University, Reputation, Asia, Top 100 Under 50 (Young Universities), Asia Universities, BRICS & Emerging Economies, Rankings by Subject
- Data provided: citation score, number of papers per faculty, number of internationally co-authored papers
- **Affiliations**: Primarily SciVal institutions
- Support:
 - Reputation data: Elsevier runs the reputation survey using Elsevier author list for THE
 - **Affiliation handling:** Affiliation corrections, mergers, split, etc. handled with THE for the respective universities

Teaching (the learning environment) 30%

Reputation survey 15%

Staff-to-student ratio 4.5%

Doctorate-to-bachelor's ratio 2.25%

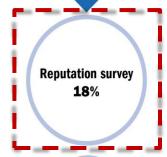
Doctorates awardedto-academic staff ratio 6%

Institutional income 2.25%

Research

(volume, income and reputation)

30%



Research income 6%

Research productivity 6%

Citations

(research influence)

30%

International outlook

income staff, students, research) (knowledge transfer)

Industry

7.5%



International-todomestic-student ratio

2.5%

International-todomestic-staff ratio

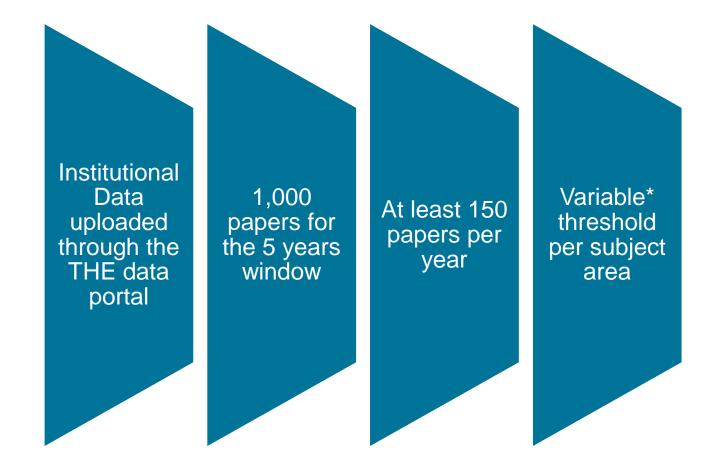
2.5%

International collaboration

2.5%



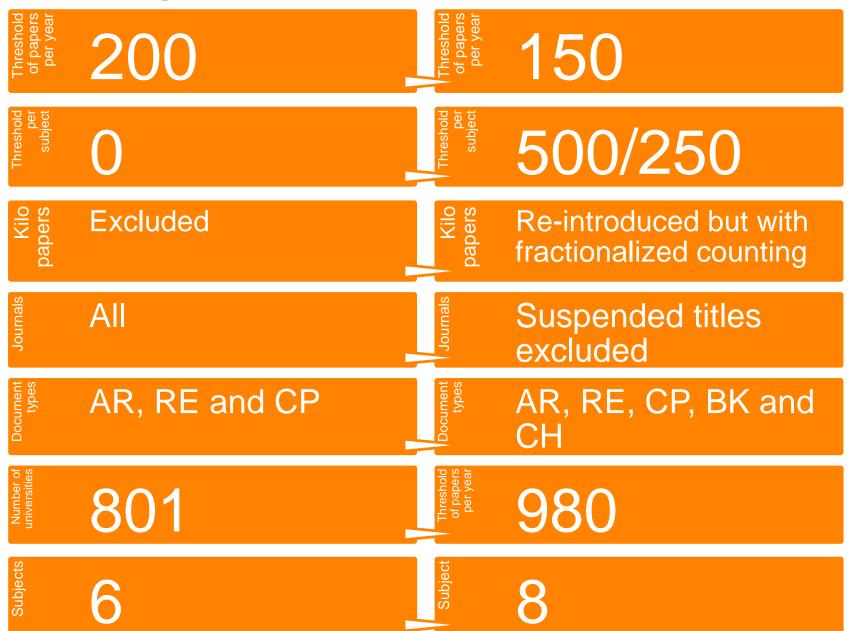
Minimum requirements in order to be ranked



(*): 500 papers for large disciplines, 250 for smaller disciplines

9

Main changes between 2015-16 and 2016-17 THE's WUR



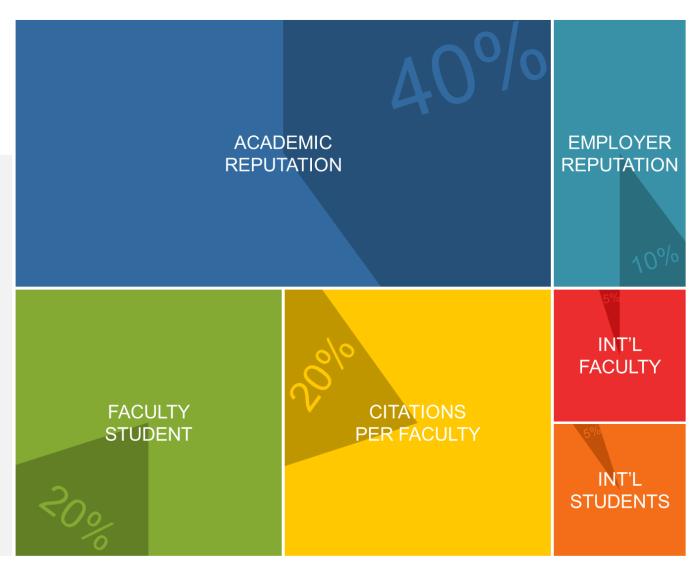
A closer look at...



- Uses Scopus since 2007
- Rankings: World University, World University Rankings by Subject, Asia, Arab Region, BRICs, EECA, Latin America, Top 50 Under 50
- Data provided:
 - Scopus raw data
 - Sharing SciVal institution profiles
 - (Re)classification of multidisciplinary articles
- Affiliations: Scopus profiles
- Support is provided at the level of Scopus data corrections incl. those related to affiliations



- Consistent, simple methodology
- Stable results
- Discipline independent
- Language independent
- Low dependence on self-reporting









VARIABLE AFFILIATION THRESHOLD



MODIFIED Z-SCORE APPROACH



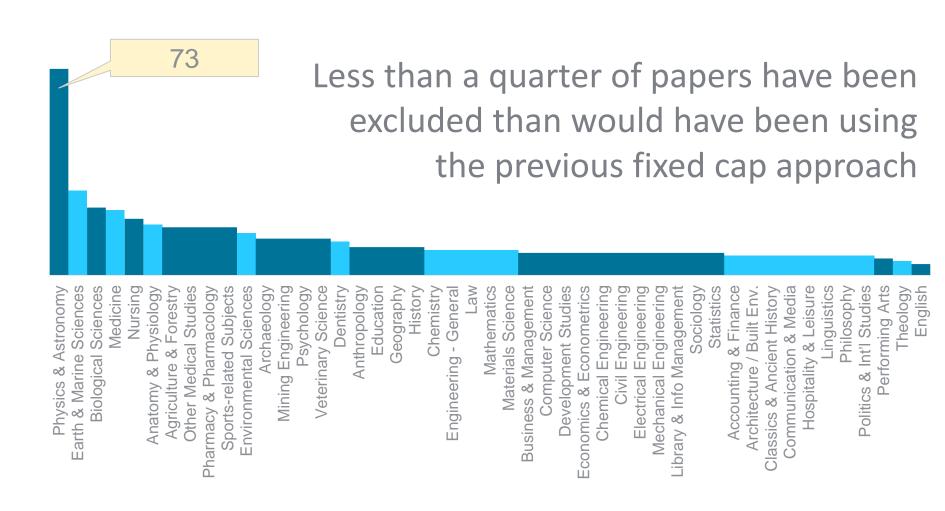
FURTHER STRENGTHENED SURVEY POLICY



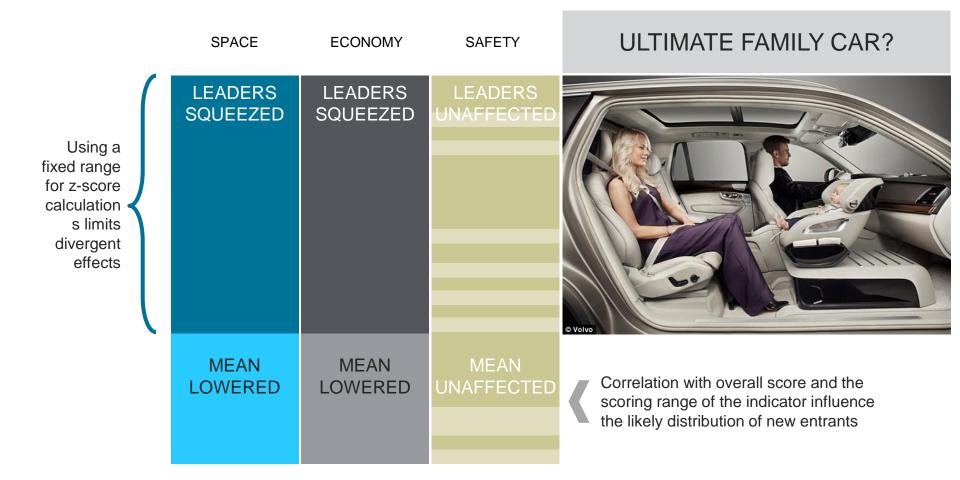
RESCHEDULED FACULTY AREA RANKINGS

WHAT'S NEW SINCE 2015?

Variable Affiliation Cap

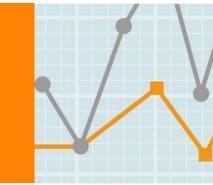


Z-SCORE REFINEMENTS





Scopus data for THE's WUR 2016-17



Scopus includes content from more than 5,000 publishers and 105 different countries

62M records from 22K serials, 90K conferences and 120K books

- Updated daily
- Records back to 1823
- "Articles in Press" from > 3,750 titles
- 40 different languages covered
- 3,715 active Gold Open Access journals indexed

JOURNALS Physical Sciences 7,443 21,568 peer-reviewed iournals Health **Sciences** 361 trade journals 6,795 Social Full metadata, abstracts **Sciences** and cited references (ref's post-1995 only) Life Funding data from **Sciences** acknowledgements Citations back to 1970

90K conference events 7.3M conference

papers

CONFERENCES

Mainly Engineering and Computer Sciences

BOOKS

531 book series 30K Volumes / 1.2M items

119,882 standalone books 974K items

Focus on Social Sciences and A&H

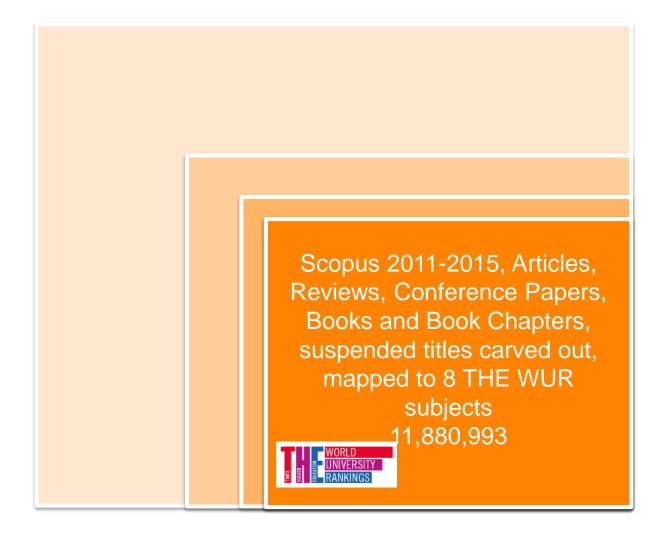
PATENTS*

27M patents

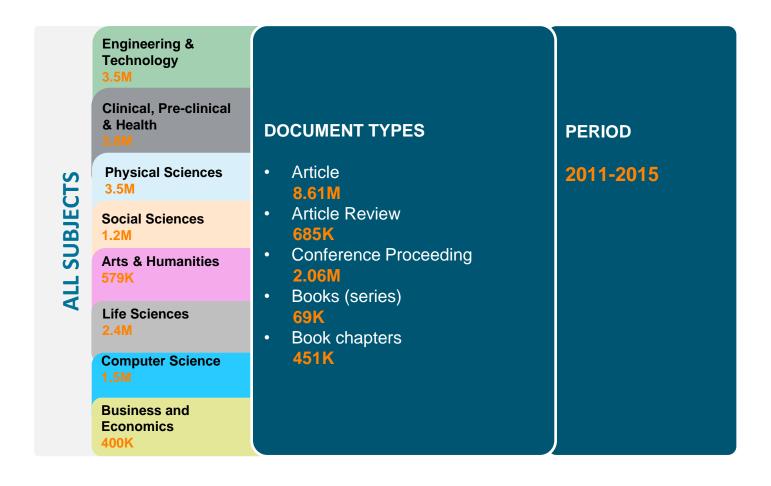
From 5 major patent offices

- WIPO
- EPO
- USPTO
- JPO
- UK IPO

The THE WUR 2016-17 Scopus Citation dataset



The THE WUR 2016-17 Scopus dataset



Not included: 263,841 publications from 118 suspended titles

WUR 2016-17 Scopus dataset – general statistics

11,880,993 publications

54,538,923

citations

~ 8,100,000 authors

54 languages 7,460

Institutions

249

Countries

19,180

citations for most cited paper 114,104

papers by Harvard

2,871,627

papers by the US

7,460 institutions subjects metrics years 1,342,800 data points

Molecular Biology and Evolution

Volume 28, Issue 10, October 2011, Pages 2731-2739

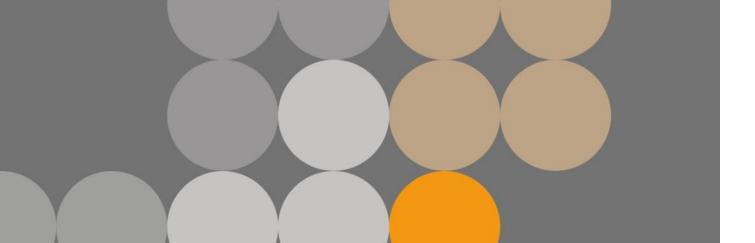
MEGA5: Molecular evolutionary genetics analysis using maximum likelihood, evolutionary distance, and maximum parsimony methods (Article)

Tamura, K.a, Peterson, D.b, Peterson, N.b, Stecher, G.b, Nei, M.c, Kumar, S.bd

^a Department of Biological Sciences, Tokyo Metropolitan University, Hachioji, Tokyo, Japan

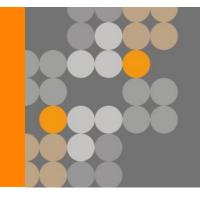
b Center for Evolutionary Medicine and Informatics, Biodesign Institute, Arizona State University, United States

Department of Biology, Institute of Molecular Evolutionary Genetics, Pennsylvania State University, United States



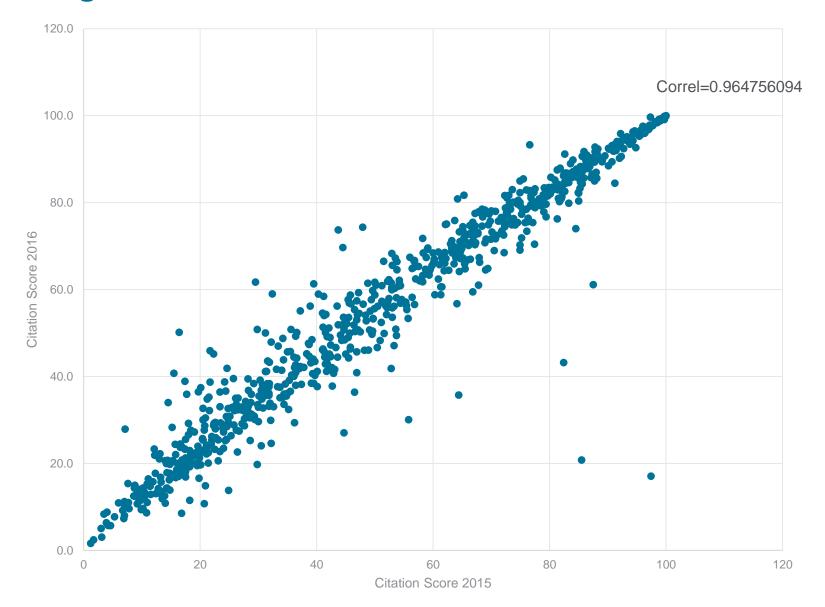


Some analysis of the THE WUR 2016-17 results

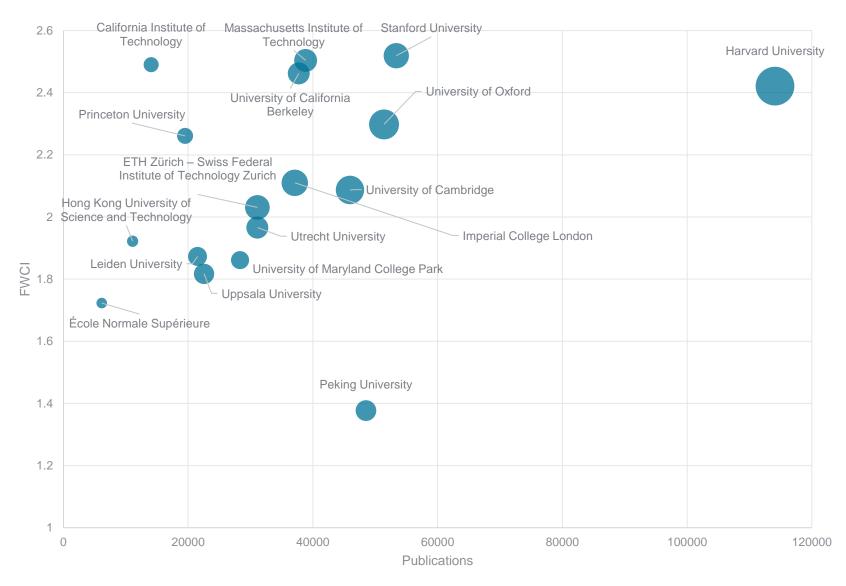




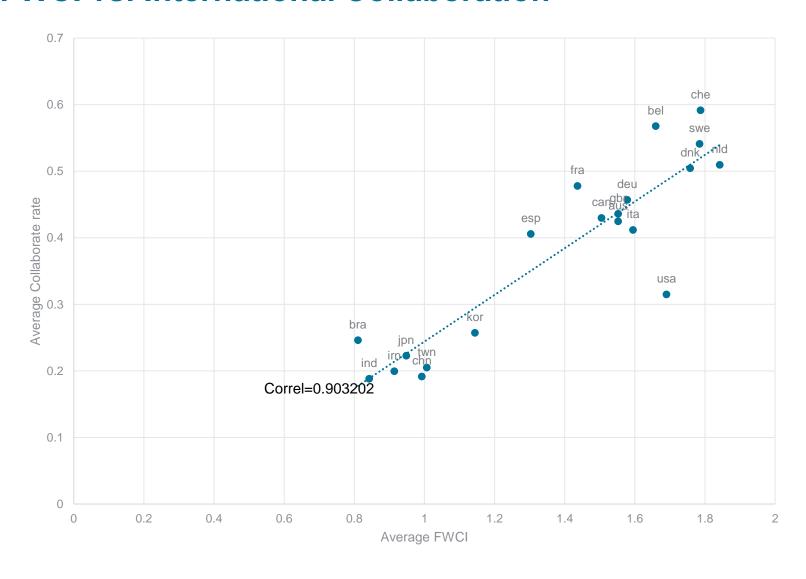
Changes in Citation Score 2015 vs 2016



Top 10 in overall ranking + top movers within top 100

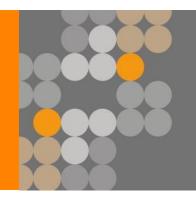


FWCI vs. International Collaboration

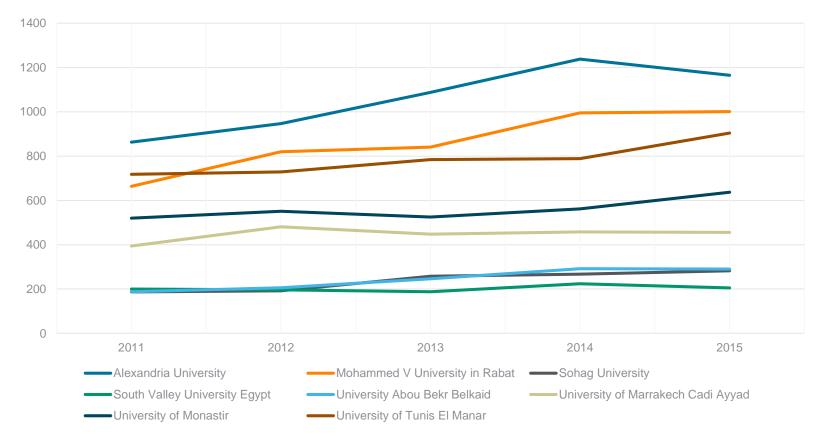


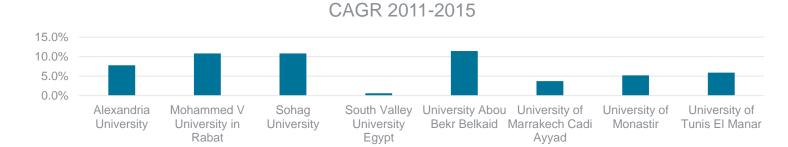






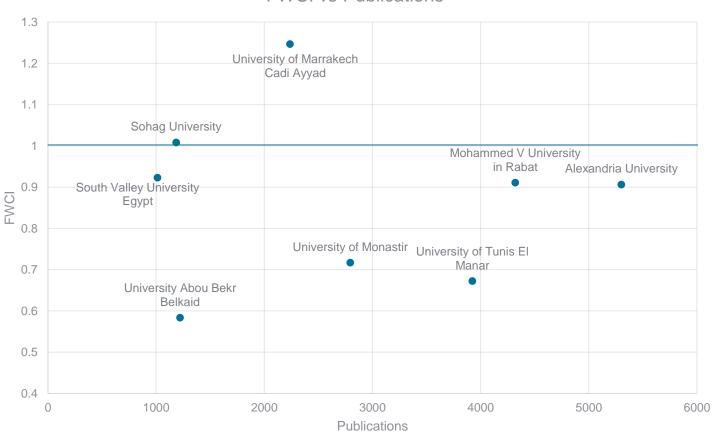
Publication trend



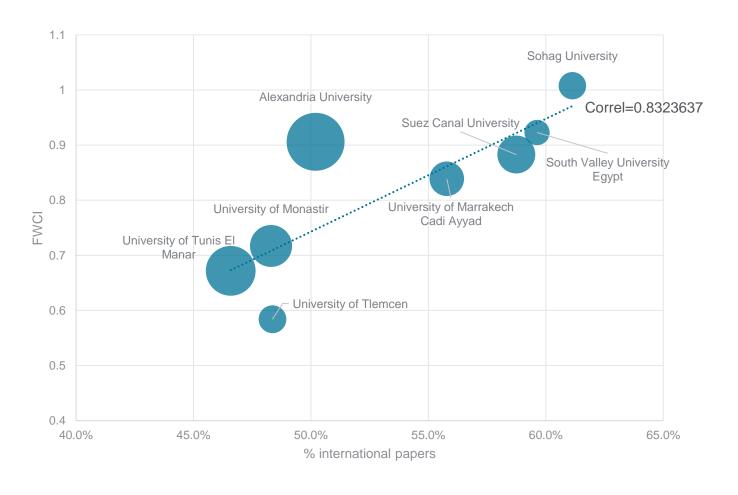


Quantity vs Quality

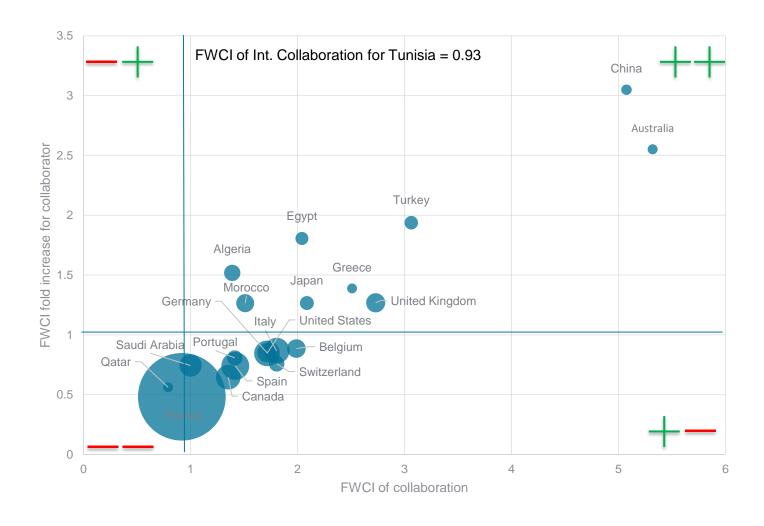
FWCI vs Publications



Correlation between International Collaboration and FWCI



Collaboration partners of Tunisia – top 20



Thank you

For additional questions: m.aisati@elsevier.com