



Power of Up to Date Performance Analysis

Theme

Sharing experience & framework with Tunisian Universities to enhance Researchers Identifier system, Ranking & International Visibility

Date and Venue

University of Monastir 7th of October

Time: 9:00 AM – 12:45 PM

**WE WILL BE HONORED TO HAVE YOU WITH US IN THIS SEMINAR SO WE CAN EXCHANGE BEST PRACTICES AND KNOWLEDGE TO ACHIEVE A SUCCESSFUL PARTNERSHIP
PLEASE CLICK [HERE](#) TO REGISTER TO THE SEMINAR**

09:00–09:15 Registration and welcomedrink

09:15–09:45 Research at university of Monastir and Ranking

09:45–11:00 Affiliation Management of Tunisian Institutions in Scopus

M'hamed el Aisati, Director Content & Analytics - Elsevier

The ability to distinguish between researchers enables a wide range of applications with benefits to the entire research community including researchers themselves, their organizations, publishers and governments. Through this knowledge sharing session, ATTENDEES and attendees will be able to enrich their thinking about designing and developing a framework for Affiliation Management adoption in the country.

11:00 – 11:15 Coffee Break

11:15 – 12:15 How to boost your university up the rankings

M'hamed el Aisati, Director Content & Analytics-Elsevier

85% of students find university ranking as important in their selection of institute to study. 33% of students find university ranking as the most important factor. Governments are accepting more and more the criteria used by 'rankers' to inform their research funding strategies. Universities use the ranking to market themselves not only to attract more students but also to attract funding from the public and private sector.

Scopus is the sole Bibliometrics data source for rankings such as Times Higher Education (THE) and Quacquarelli Symonds (QS). Other organizations such as US News, Macleans and Shanghai Ranking Consultancy (SRC and known for the AWRU) also use Scopus data for specific rankings.

In this session, we will share with ATTENDEES and attendees information about Elsevier's contribution to the THE and QS rankings with focus on the Bibliometrics component in

these rankings. We will also provide some insights with regard to the methodology changes that have been applied by both vendors in their World University Ranking (WUR) in 2015 and the impact it has on universities' overall rank. Finally, we will give some tips that would enhance universities rank.

12:15–12:45

Closing Remarks

Mohamed Amir, Research Intelligence Regional Manager

Attendees should leave the session with a clearer understanding of the ranking framework used by THE and QS. In addition, they should have enough ammunition to develop a strategy aiming at boost up their rank.

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